

The Clarity Toolkit for Operators

A practical guide to gaining control of your numbers, cash flow, and systems — without the stress or guesswork.



Introduction

You can't confidently say how your business performed — not last week, not last month, not this year.

You know your revenue, but you don't know your bottom line. **You're not alone.**

You've got systems, staff, and sales — but you're still flying blind.



This isn't about theory. It's about clarity.

Clean numbers. Integrated systems. A weekly rhythm that gives you control.

The Operator Trap

You've invested in the tools — POS, rostering, Xero, maybe even inventory software.

But:



You're only using the basics



The numbers don't match



You don't trust the data



You don't have time to fix it

You're reacting, not leading.

This is what we call the Operator Trap: Working harder than ever, with less control than ever.

5 Signals You Need Financial Clarity

01

You know your revenue — but not your profit

02

You can't forecast cash confidently

03

You're overinvested in systems, underusing them

04

Numbers are disconnected from decision-making

05

You're still the only one who understands what's going on

  If 3 or more of these are true, you don't need another app — you need a better system and someone to run it with you.

What Clarity Looks Like

✓ A weekly financial rhythm
(30 mins/week)

✓ Clean, integrated systems

✓ A dashboard that actually
makes sense

✓ Financials that drive decisions

✓ A trusted advisor — not just an accountant

You don't need to become a CFO.

You need clarity that works.

DIY Clarity Scorecard (Self-Assessment)

Score yourself 0–3 for each statement:

0 = Never true | 3 = Always true

1. I review a cash flow forecast weekly
2. My POS & rostering data connect cleanly with bookkeeping
3. I know my break-even sales number
4. I can see staff cost as % of revenue
5. My bookkeeping is up-to-date and reconciled

1. I receive reports I can understand and use
2. I have a dashboard for my top 3 metrics
3. I'm confident on compliance obligations
4. My systems are used to 80%+ of their capability
5. I have a trusted advisor helping me plan ahead

SCORE:

0–15 → Flying blind

16–24 → Progress made, still disconnected

25–30 → Strong clarity and control

The Industry Is Changing — Be Careful Who You Trust

Some firms are scaling back advisory. Not because business owners don't need it — but because advisory is messy, human, and hard to offshore.

They're offering:

Generic dashboards

Fixed-scope bookkeeping

Offshore teams

No one who truly knows your business

That's not partnership. That's a system that leaves you to figure it out alone.

You Deserve More Than a System.

You Deserve a Partner.

At Ten X Advisors:



✓ We do the numbers and the thinking



✓ We integrate ops, cash, and reporting into one rhythm



✓ We stay hands-on, client-focused, and industry-aware

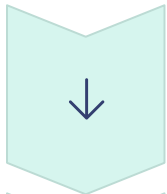


✓ We don't hand you a report and wish you luck

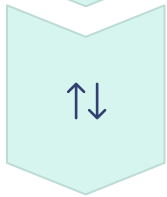
If you've outgrown your current setup — or never had one that worked — we should talk.



Real Results from Operators Like You



From Consistent Losses...



...To Consistent Profits

"From consistent losses to consistent profits — we now know what's needed to ensure our business is profitable week to week.

We didn't just get a report with our targets — we got practical guidance on the changes we actually needed to make to hit them."

— *Multi-Venue Owner, Sydney*



**Unlock your
restaurant's
potential"**

 **RESTAURANTRISE™**

Book Your Free 30-Min Clarity Session

We'll walk you through:



Where your gaps are



How our clients build weekly clarity rhythms



What your options are (even if we're not the right fit)

 <https://bit.ly/clarity-call-tenx>

Let's make your business feel under control — not underwater.